

imagine[®]

the possibilities.



Boost your curb appeal, sales and profits with Clopay Garage Doors



Clopay[®]
America's Favorite Garage Doors[®]



first impressions MATTER

In today's marketplace, new home buyers will judge a home by its exterior. If they don't like what they see on the outside, they may never see the inside. As a result, garage doors have taken center stage due to their impact on a home's curb appeal, the variety of design options and perceived overall value of the home.

Low-cost garage door design upgrades can have a significant impact on a home's curb appeal, and consequently, a home buyer's first impression.



Many builders are paying closer attention to garage doors to boost curb appeal and average selling price – so much so that designers are electing to reduce waste of materials and cut costs elsewhere to reallocate those savings to upgraded garage doors.



In a recent article entitled "Maximizing Curb Appeal on a Budget," Professional Builder magazine noted, "... by eliminating some expensive and unnecessary roof forms above the garage and spending that savings on higher-quality garage doors, curb appeal can easily be increased."

BETTER CURB APPEAL MEANS...

- Faster Sales.
- Better Selling Price and Margins.
- Increased Home Buyer Satisfaction.



designs to COMPLEMENT ANY architectural style and budget

Boosting curb appeal while staying within budget is easy, thanks to Clopay's industry-leading selection of garage door designs, construction materials and insulation options.

ACCORDING TO DOOR + ACCESS SYSTEMS MAGAZINE...



One out of every five residential garage doors sold in North America today is a carriage house style door.

These doors are selected by homeowners to:

- Add Curb Appeal.
- Differentiate the Home.
- Increase the Home's Perceived Value.

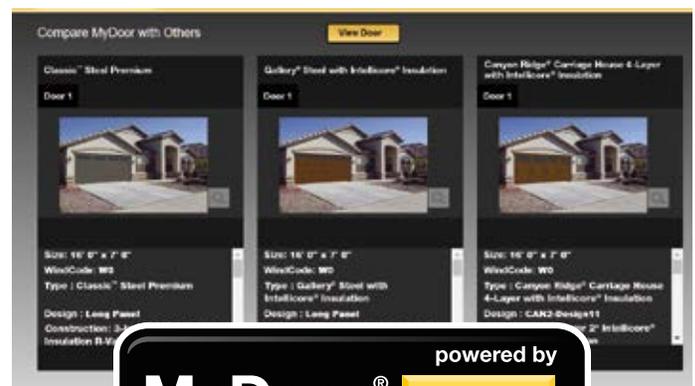
Clopay's design options help you sell your homes, stay within budget and have happy homeowners.

use Clopay TECHNOLOGY to help you sell homes and upgrades

MyDoor® powered by Clopay showcases thousands of design options in minutes.

- Collaborate with your local Clopay dealer (with MyDoor® access) to preconfigure up to three door options for every home or model you build.
- Share the link with your home buyers.
- Allow them to choose designs that fit the budget or choose profit generating upgrades.

It's quick, easy and another way Clopay helps you boost curb appeal, sales and profits!



SERVICE you can count on



Clopay's vast independent dealer network services cover virtually every city in North America.



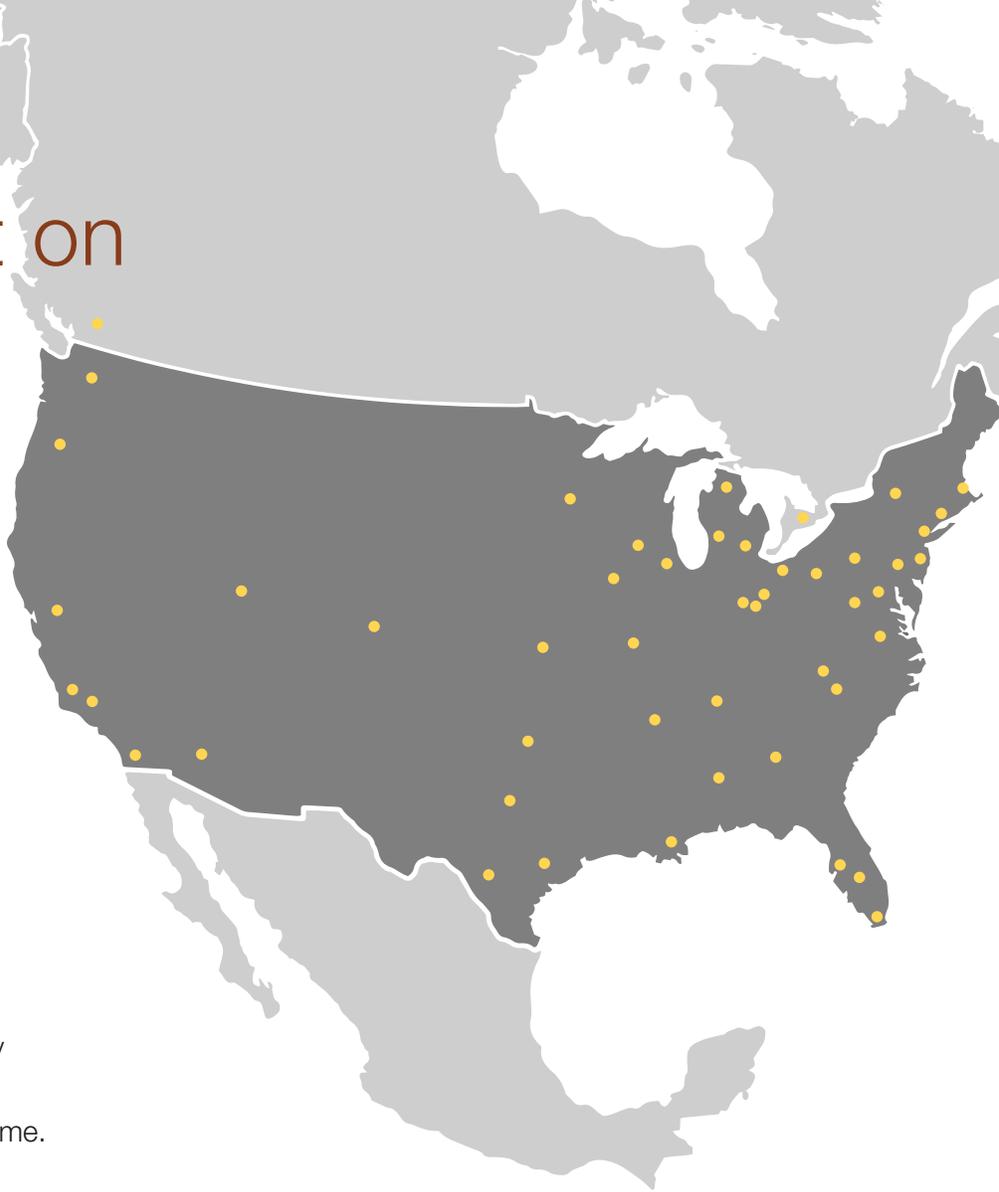
No matter where you are building, the Clopay team has you covered.

Clopay Master and Authorized Dealers

play a key role in the home builder supply chain, providing:

- On-time Delivery.
- Project Management.
- Professional Installation.
- Comprehensive Service.

These market-leading dealers work closely with builders to meet their production schedules and get homes completed on time.



With two manufacturing plants and 49 company-owned distribution centers throughout North America, Clopay can guarantee ready access and prompt delivery of the doors you need, when and where you need them.

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To learn more about how Clopay can help you sell homes and improve profitability, please visit www.clopaydoor.com



Coachman® Design 22 with ARCH4 Window Design



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